

**CAB OWNERS IN COMBINE  
PROMISE LOWER RATES.**

Co-Operative Company to Start  
Hansom, Horse and Auto,  
Out Jan. 15.

When the yellow wheels of the hansom of the Co-Operative Cab Company start to turn in this city on Jan. 15, cab fares in New York as low as those of London and Paris are promised. Twenty cents for a mile of twenty minutes, or one dollar an hour for shopping in the proposed schedule. The service and the rate will affect both horse and automobile vehicles.

More than two hundred owners of hansom have signified their willingness to enter the new organization, but only fifty vehicles at the new rate will be on the street at first. The twenty-five cents a mile rate will prevail between Washington square and Fifth street, and from river to river.

according to those interested in the movement.  
Most of those interested are stablemen owning several hansom. Clean, safe, spruce, competent drivers and smart looking outfits are promised.

**SHORT VAMP  
SHOES**

Cuban and French Heels

Velvet and All Leathers

Original styles for every occasion. Beautiful Oxford, Pump and Saddle Shoes. ALL NEW, FAIR PRICES.  
**J. GLASSBERG**  
30 THIRD AVE., NEW YORK.  
Tel. 1008 and 1118 N.Y.  
Illustrated Catalogue Free. Open Evenings till 9.

**Lord & Taylor**

Founded 1890

**Unusual Silk Offerings**

for Thursday and Friday

6,000 yards, 27 inch

Natural Color Pongee Silks

A quality that has sold at \$1.00 per yard; at.....

58c

also

1,800 yards, 36 inch

Black Silk Mesaline

Formerly \$1.00 per yard; at.....

78c

**Imported Black Broadcloths**

Spring weight; high lustre; sponged and shrunk; 54 inches wide.

1.68 per yard;

Value \$2.50

**Clearing Sale of**

Skirt and Dress Lengths

Including plain and mixed dress goods, serge, chevrons and fancy materials; also velveteens and corduroys. In short lengths only.

Values up to \$2.00 per yard, at.....

88c

**Dress Cottons**

Unusual offerings of New Spring Goods.

6,000 yards

Fancy Woven Colored Chiffon Voile Tissues and Fancy Swisses.

25c qualities, at.....

18c

White Sheer Embroidered Batiste and Fancy Figured Swisses.

Formerly sold at 75c and 85c, at.....

38c

**A Sale of  
Dress Trimmings**

Consisting of

Bands, All-overs and Fringes in Various Lengths, also Ties and Chiffon Waist Patterns

1/2 Less Than Former Prices

**Special Sale of Notions**

Thursday and Friday

**Dress Shields**

Imperial "Double Nainsook"	Size	Pair	Dos.	Value	Special "Double Nainsook"	Size	Pair	Dos.	Value
8	17c	1.75	2.42		8	10c	90c	1.05	
8	18c	1.95	2.64		8	10c	90c	1.05	
8	20c	2.15	2.86		8	18c	1.00	1.75	

**Taffeta Bindings, Etc.**

Fe. Dos.	Spool Silk	Spool Dos.
Blue Ribbon.....12c	Large Spools...45c	\$4.50
Special.....10c	1/2 Size Spools. 24c	2.25
Feather Binding 12c	100 yds... 5c	50c

**Featherbone, Etc.**

Chicago Silk Covered	Gibson Collar Supporters
75c per dozen yards	2c card, 80c dozen
Black Fleece—1/4 lb. boxes—3, 4, 5, 6, 8, 10, 12, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100, 105, 110, 115, 120, 125, 130, 135, 140, 145, 150, 155, 160, 165, 170, 175, 180, 185, 190, 195, 200, 205, 210, 215, 220, 225, 230, 235, 240, 245, 250, 255, 260, 265, 270, 275, 280, 285, 290, 295, 300, 305, 310, 315, 320, 325, 330, 335, 340, 345, 350, 355, 360, 365, 370, 375, 380, 385, 390, 395, 400, 405, 410, 415, 420, 425, 430, 435, 440, 445, 450, 455, 460, 465, 470, 475, 480, 485, 490, 495, 500, 505, 510, 515, 520, 525, 530, 535, 540, 545, 550, 555, 560, 565, 570, 575, 580, 585, 590, 595, 600, 605, 610, 615, 620, 625, 630, 635, 640, 645, 650, 655, 660, 665, 670, 675, 680, 685, 690, 695, 700, 705, 710, 715, 720, 725, 730, 735, 740, 745, 750, 755, 760, 765, 770, 775, 780, 785, 790, 795, 800, 805, 810, 815, 820, 825, 830, 835, 840, 845, 850, 855, 860, 865, 870, 875, 880, 885, 890, 895, 900, 905, 910, 915, 920, 925, 930, 935, 940, 945, 950, 955, 960, 965, 970, 975, 980, 985, 990, 995, 1000	per box 18c

Broadway & 90th St.; 5th Ave.; 19th St.

**The Less Expensive Garments  
In This****White Sale**

For a New Generation

Practically everything here was made especially for this event. Everything is fresh and up-to-the-minute in style and design.

Every garment is made full size. For example, our 50c nightgowns measure the same as our \$5 nightgowns—56 inches long and 2 1/2 yards round the bottom.

The variety is surprising: Eight styles of corset covers at 18c; 13 styles of drawers at 25c; 8 styles of nightgowns at 50c; 24 styles of lingerie waists at \$1.

The qualities are the very best that the earnest work of the past several months could make possible. They are the best we have ever given for the money—and style and variety are better, also.

Among the Opportunities that should be taken advantage of at once,

as of course we cannot guarantee their permanency, are these:

Square or V neck Corset Covers at 10c each.

Muslin Drawers with hemstitched hem at 15c

50c Sample Lawn

Dressing Sacques at 25c.

\$1 and \$1.25 sample long

Lawn Kimonos at 50c

and 75c.

\$1 Lawn House Dresses

at 75c.

Subway floor, Old Building

**Price List of  
White Sale**

Subway floor

Petticoats at 35c, 38c, 50c, 75c, 85c, \$1 and up to \$2.50.

Combinations at 35c, 50c, 65c, 75c, 85c, \$1 and up to \$2.

Corset Covers at 10c, 15c, 18c, 25c, 35c, 45c, 50c and up to \$1.

Drawers at 15c, 25c, 35c, 45c, 50c and up to \$1 each.

Chemises at 25c, 35c, 45c, 50c, 60c and up to \$1.

Extra size nightgowns at \$1 and \$1.50.

Extra size drawers at 35c, 50c, 60c, 75c and \$1.

Extra size nightgowns at \$1 and \$1.50.

Tailored shirt waists of percale and madras at 45c.

Tailored shirt waists of madras and pique at 75c and 85c.

Tailored shirt waists of linen and pique at \$1.

Tailored waists of white linen at \$1.50.

Lingerie waists at 55c, 75c, \$1, \$1.50, \$1.75 and \$2.

Middy blouses at \$1.

Dressing sacques at 25c, 35c, 50c, 65c and \$1.

Long kimonos at 50c, 75c, 85c, 95c, \$1.

House dresses at 75c, \$1 and \$1.50.

Washable petticoats at 35c, 50c, 60c, 75c, 85c and \$1.

Nightgowns at 35c, 50c, 65c, 75c, 85c, \$1 and up to \$2.

For Younger People

Children's cambric petticoats, 25c to 50c.

Children's and misses' nightgowns, 35c to 75c.

Children's and girls' drawers, 10c to 25c.

Children's undersuits, 15c to 35c.

Children's slips for girls of 8 to 16, \$1.

Children's colored dresses, 50c.

Children's rompers, 35c and 45c.

Children's bloomer suits, 85c and \$1.

Infants' slips, 25c.

Infants' short dresses, 35c and 45c.

Children's Dorothy dresses, 75c; white dresses, 95c.

Subway floor, Old Building

**Our January Sale of Fine****Lace Curtains**

We do not buy curtains through middlemen. We send our own commissioners directly to the little villages that are the source of curtain supply and have our curtains made to our own order and very often after our own design.

Every curtain passes through our Paris office, where it is inspected for any possible defect.

This direct touch with the curtain makers ensures us of—

1. Exclusive patterns not shown elsewhere as well as choice of every good pattern made for general use.

2. The elimination of all in-between profits, enabling us to sell lower than the usual retail price.

Several Thousand Pairs of Curtains at Less Than Our Usual Prices

Among them are:

Marie Antoinette Curtains, \$3.25, \$4, \$7.50, \$9.75 and \$12.50.

Leont Arabes Curtains, \$4.50, \$6.50, \$7.50, \$8.50 and \$13.50.

Renaissance Curtains, \$4.25, \$4.75, \$8 and \$12.75.

Renaissance and Marie Antoinette Bed Sets, made on best French net with deep valances, \$4.50, \$6.75, \$7.50 up to \$17.50 set.

Third Gallery, New Building.

**\$6,000 worth of Cut Glass  
to sell for \$2,900.**

This glass comes as a sort of consolation prize to the many people who were not able to share in the Cut Glass sale we held in December.

All wanted pieces are included such as:

Bowls	Vases	Spoon Holders
Trays	Nappies	Fern Dishes
Sugar and Creams	Jewel Boxes	Celery Trays
Jelly Dishes	Jugs	Punch Bowls

Second Gallery, New Building.

**Household Linens**

Pure Flax, White-Sale-Priced a Third Below Usual

1,500 tablecloths of heavy Irish linen, spun like satin and woven into exquisite frost-like flower patterns which many of our most costly damasks do not excel. We are enabled to sell these cloths, with 1,200 dozen matching napkins, at a full third under their usual fair prices.

The cloths measure from 72 inches square up to 90 x 108 inches and are priced in this sale \$2.75 to \$6. The napkins are 22 inches square at \$3.50 a dozen, and 24 inches square at \$4 a dozen. Five handsome designs.

Sample line of splendid Scotch and Irish linen tablecloths, napkins and towels, including a number of the famous "old bleach." This lot throughout is marked one-quarter below usual.

Tablecloths from \$2.60 to \$18 each. Napkins from \$1.20 to \$21.50 the dozen. The towels in this lot number about 500, all of them being "old bleach" samples. In this sale at from 30c (usually 45c) to \$2.50 each.

5,000-yard purchase of full-bleached, heavy Irish table damask in six good designs, ordered a year ago for this sale and to be sold at 65c a yard instead of its regular rating of 85c.

Napkins to match, 22 inches square, \$2 the dozen. An extra heavy full-bleached Scotch double damask, 72 inches wide, which is a prize even at its usual price of \$1.35 yard, is in this sale at \$1.25 yard. A splendid linen for hard service.

Nearly a thousand dozen of soft German Napkins without cuffs to match enter the sale at these low prices:

21 1/2 inches square, \$2.50 dozen. 25 1/2 inches square, \$3.75 dozen. All are hemmed.

But these are only a few items from the big White Sale. On every side in the Linen Store the housewife will find equal economies.

First floor, Old Building

**The John Wanamaker Store****808 Men's Silk-lined Overcoats**

Black or Gray, Chesterfield Style

\$35 to \$70 Quality, at \$24.50

Go On Sale Tomorrow—Thursday—Morning

These overcoats are made from high-quality vicuna cheviots and best of guaranteed silk linings—hand-sewed where that counts for anything.

Black, Oxford gray and Cambridge gray, with silk velvet collars. For dress or conservative street wear. Sizes include stout men and tall.

The majority of them could not have been purchased regularly at wholesale for the price we ask at retail.

Query: How does this come about? First, quantity counts mightily.

The present offering approximates half of the coats resulting from a tremendous purchase of fabrics.

We went to a mill that produces the highest-priced overcoatings in the United States, offering to make a clean sweep of piece goods then on hand.

This mill has a national reputation not only for the high quality of raw material used in its products; it stands alone in the matter of finish, employing a method that makes its vicuna cheviots virtually dust-proof.

Our offer being accepted (the mill preferring one large deal to fifty small ones), we found ourselves in possession of an exceptional quantity of fabrics the like of which it has seldom been our privilege to acquire for less than usual prices.

Fabrics Intended for \$35, \$40, \$45, \$50, \$55, \$60 and \$70 Overcoats

We were able to make very favorable terms with a manufacturer of high-grade overcoats, whose one stipulation was, "I must take my time to this, filling in the slack days."

We couldn't have been better pleased. We wanted him to take his time! Every stitch of workmanship had to be up to the standard of the fabrics—up to the standard of the Wanamaker store!

135 Overcoats of \$35 Value
249 Overcoats of \$40 Value
232 Overcoats of \$45 Value
109 Overcoats of \$50 Value
46 Overcoats of \$55 Value
21 Overcoats of \$60 Value
16 Overcoats of \$70 Value

And Now, Gentlemen, Here are the Coats—808 of Them!

Each a work of hand-tailoring art. Each a fit emissary of this store quality-equipped to go out into the glare of critical inspection and speak for the worthiness of Wanamaker products. We could not ask better commissioners!

Silk linings are the best we could find. Interlinings and buttons our own selection. Indeed, we have stood over these coats from start to finish with a proud sense of proprietorship.

And now that the work is done we are more than proud—we are delighted—to be able to clothe 808 men in garments of such worthiness at this exceptional price-advantage. Instead of \$35 to \$70—\$24.50.

Additional salespeople will be provided to meet promptly the demands that shall be made upon us tomorrow—Thursday—morning. Store opens at 8.30 A. M.

Main floor, New Building.

The attention of Business Men is directed to a Complete Store of Office Stationery, stocked with dependable and up-to-the-minute wares marked at fair prices.

Subway floor, Old Building.

**The First 1912 Half-Yearly  
SALE OF SHOES**

For Men, Women and Children

Presents these dependable shoes for much less than they are worth

Men's \$7 and \$7.50 shoes at \$4.40.

Men's \$5 and \$6 shoes at \$3.50.

Boys' \$2.50 to \$3.90 shoes at \$2.

Main floor, New Building.

Women's \$6 and \$7 shoes at \$4.40.

Women's \$5 shoes at \$3.65.

Women's \$3.90 shoes at \$2.90.

Girls' and Children's shoes, one-third off.

Main floor, Old Building.

Men's \$3.90 shoes at \$2.85.

Men's \$3.50 welted shoes at \$2.

Broadway corner of Eighth Street, Main floor.

Women's \$3.50 shoes at \$2.90.

Women's \$3.50 and \$4 shoes at \$1.90.

Women's \$2 and \$2.50 shoes at \$1.50.

Women's \$2 to \$3.50 shoes (small sizes) at \$1.

Boys' and Girls' shoes, \$1.30, \$1.50 and \$2.

Subway floor, Old Building.

We Recommend Every Pair of These Shoes.

They Come From Three Sources:

1. Many from our own regular shoe-groups—styles that we will not re-order for Spring.
2. Several thousand pairs made for us by our standard makers, during slack periods, with everything but bare cost of materials and labor eliminated.
3. Manufacturers' overlots of shoes up to our standard, which come to us at prices that enable us to distribute them at less than usual whole-sale cost.

We cannot promise every size in each style of shoe—but we can and do promise an excellent selection of styles in every ordinary size—and expert people to see that you get the right size.

Ready, Thursday Morning, at 8.30 A. M.

Formerly  
A. T. Stewart & Co.

**JOHN WANAMAKER**

Broadway, Fourth Avenue,  
Eighth to Tenth Street